

To: W.E.M.B.A. Committee on Admissions

Re: Robert B. Naylor

I would highly recommend Rob Naylor for your executive M. B. A. program. As a shareholder of Keystone Natural Water, I am familiar with Rob's accomplishments while employed by Keystone. His loyalty to the company and his coworkers is unsurpassed. As the president of my own bottled water company I recognize all of the problem solving efforts Rob has brought to Keystone's computer related shortcomings. As a friend Rob has gone above and beyond the call of duty assisting me with my company's growth related needs. Rob has a work ethic and level of responsibility that is unmatched. I highly suggest your consideration for the program.

Sincerely